

# MEDIA ADVISORY FOR AUGUST 12

## 15th Annual Kickball for a Cause Tournament

### OVERVIEW

More than 600 young adults will descend on Mellon Park to compete in PUMP's 15th annual Kickball for a Cause Tournament. All net proceeds benefit this year's charities -- Big Brother Big Sisters of Greater Pittsburgh and Allegheny CleanWays.

**WHO:** Pittsburgh Urban Magnet Project (PUMP)

**WHAT:** Kickball for a Cause—A Charity Kickball Tournament

**WHERE:** Mellon Park (Corner of Fifth Avenue and Beechwood Boulevard in Shadyside)

**WHEN:** Saturday, August 12—All Day (Peak time between 10:30 a.m. and 2 p.m.)

**WHO:** 600+ participating young adults from 32 teams

### DETAILS:

- More than 600 young adults from 32 kickball teams will compete to raise money for Big Brothers Big Sisters of Greater Pittsburgh and Allegheny CleanWays.
- At this annual event, PUMP seeks to raise financial resources, volunteers, and visibility for different charitable organizations.
- Since its inception in 2002, Kickball for a Cause has raised more than \$100,000 for 9 Pittsburgh-area nonprofit organizations.
- Kickball for a Cause is presented by Dollar Bank and is also sponsored by UPMC Health Plan, UPMC Center for Sports Medicine, MillerCoors, Light Brothers, and Aerotek.
- More information: [www.pump.org/page/kb4ac2017](http://www.pump.org/page/kb4ac2017)

### ABOUT:

Founded in 1996, PUMP is a 501 (c)(3) membership organization that annually serves more than 25,000 young people in Pittsburgh. PUMP's mission is to make Pittsburgh the most dynamic and diverse place by engaging, educating, and mobilizing all young people to effect change. We envision a Pittsburgh where young people have an active role in advocating and caring for our City, making Pittsburgh the first choice for everyone to live, work, and play.

**Contact:** Tim Colbert, Shift Collaborative, 412-548-1842 [tim@shiftcollaborative.com](mailto:tim@shiftcollaborative.com)